

Beat: Vips

## HOLLYWOOD NE REpond PLUS - French Book On Film Crisis During Early Sixties

W/ Part Joseph L. MANKIEWICZ Diary

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**USPA NEWS** - In its long History, Hollywood faced Several Crises most of which were sustained with Slight Damage. However, the most Severe Crisis started in the Post-war Years and culminated in the period of the Late 60s and Early 70s when the Big Hollywood Studios came to the Brink of Bankruptcy....

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The Mystique of Fifties Hollywood Glamour and its Seductive Lifestyle remains in Vogue with its Style and Fashions emulated by current Celebrities and seen on today's runways and Magazine Covers. Not only were the Fifties a Time of Style and Beauty but also a Time of Mystery and Seductiveness. The Entertainment News began to cover every Event the Stars attended and reported their Every Move.

Before Hollywood became Synonymous with Sex Tapes, Rehab and Public Meltdowns, there was still plenty of Gossip and Scandal to go around in Tinseltown. Even without Social Media, news of the Stars' salacious Lives and Indiscretions still made the News.

- Dame Elizabeth Rosemond Taylor (Actress, Businesswoman, and Humanitarian) is of course known for her eight Marriages, including two to the same man, but there's more to her Love Life than just her sheer number of Lovers. In the late 50s, Taylor's Third Husband, Director Mike Todd, died in a Plane Crash. It's said that, soon after, Taylor began an affair with Todd's good Friend, Eddie Fisher (Fisher was at the time married to actress Debbie Reynolds). Fisher subsequently divorced Reynolds to marry Taylor, that Marriage also ended in Divorce, when she left Fisher for Richard Burton. The affair was a big scandal at the time....

She began as a Child Actress in the early 1940s, and was one of the most Popular Stars of Classical Hollywood Cinema in the 1950s. She continued her Career successfully into the 1960s, and remained a well known Public Figure for the rest of her life. In 1999, the American Film Institute named her the Seventh-greatest Female Screen Legend. Despite being one of MGM's most bankable Stars, Elisabeth Taylor wished to end her Career in the early 1950s, as she resented the Studio's control and disliked many of the Films to which she was assigned. She began receiving better Roles in the mid-1950s, beginning with the Epic Drama Giant (1956), and starred in several critically and commercially successful Films in the following years....

- Marilyn Monroe is famous for playing Comic 'dumb blonde' Characters, she became one of the most Popular Sex Symbols of the 1950s and was emblematic of the Era's attitudes towards Sexuality. Although she was a Top-billed Actress for only a Decade. Although she played a significant Role in the Creation and Management of her Public Image throughout her Career, she was disappointed at being typecast and underpaid by the Studio. She was briefly suspended in early 1954 for refusing a Film Project, but returned to Star in one of the biggest Box Office successes of her Career, 'The Seven Year Itch' (1955). When the studio was still reluctant to change her contract, Marilyn Monroe founded a Film Production Company in late 1954; she named it Marilyn Monroe Productions (MMP). She dedicated 1955 to building her Company and began studying Method Acting at the Actors Studio. Marilyn Monroe's troubled Private Life received much Attention. She struggled with Substance Abuse, Depression, and Anxiety. She had two highly publicized Marriages...

- HOLLYWOOD Ne Repond Plus (Hollywood is no answering anymore) by Olivier RAJCHMAN and published in FRANCE by BakerStreet. The Author is an Expert on Cinema and wrote already several Books. With this one, he describes to us the Hollywood 1950s when Marilyn MONROE and Elizabeth TAYLOR were reaching their Professional Climax. With Preface of Alex MANKIEWICZ, the son of Joseph L. MANKIEWICZ, sharing with us his Father's Diary.

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