Beat: Technology

BIG BANG ECO FORUM By LE FIGARO - The Future Is Created Now

Maison De La Chimie, March 27,2019

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USPA NEWS - A Decade ago, Smartphones (as we know them by today´s Standards) didn´t exist. Three Decades earlier, no one even owned a Computer. Think about that, the first Personal Computers arrived about 40 years ago. Today, it seems nearly everyone is gazing at a Glowing, Handheld Computer. Intuitively, it feels like Technology is progressing faster than ever. But is it really ? Change that is too fast can be Troublesome. Technology is advancing faster than Society can handle, with only the People creating these Advancements being able to understand them. If only an Elite can keep up, the Rest of Us will become increasingly confused about how Technology works. How will we ever be able to understand Nanotechnology or Quantum Mechanics if they keep accelerating away from us ?

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However, Technological advancements can be really beneficial to society. New Medicines and Treatments are being created, there are more efficient and Eco-Friendly Ways of producing Products, Developments are improving Education, the Web is a new World full of Knowledge. Technology has become an Integral Part of Humanities Survival. There is so much Innovation surrounding Technology that is creating a World we couldn´t even have imagined just a Few Centuries ago... Technology is progressing rapidly, and it is changing the Way we live, work and play. New Inventions are happening, and new Paradigms are born almost every day. Conventional Concepts we are used to as a Human Race for Decades or even Centuries are being disrupted by Cutting Edge Technology.

We often think about Technology as the latest Innovation : the Smartphone, the 3D Printer, the VR Headset. It´s only by taking a longer View, however, that we can understand its entwining with our Species´ Existence. For Technology is more than Computers, Cars or Gadgets. It is the entirety of Human-Made Artefacts that extend and amplify our grasp of the World. In its Separateness from and yet reliance upon Biological Life, Technology is uniquely Powerful and uniquely Needy. It embodies an ever-expanding Network of Dependencies, and in this Sense it invents many more Needs than it serves ““ with both its Requirements and its Capacities growing at an Exponential Rate compared to our own.

When we think about 2050 it seems like it is Ages from now and we imagine a completely different World, but in Reality, it is just 30 years from Now and we can already know what will be possible to have by that Time. We have a lot of Environmental, Social Problems and let´s see how Technology may solve them by 2050... Predictions could be : Nanobots will plug our Brains straight into the Cloud, People Reincarnation through AI, AI will become a positive Net Job Motivator, IoT tTchnology will change Product Designs, Space Tourism : a week in Orbit, Self-driving Cars will make driving safer, Charge your iphone with the Power of a Plant, Ocean Thermal Energy can take us to 100% renewable-energy, Drone Solution for discovering untouched Places, Half of Current Jobs in the world are unlikely to exist in 2050, EU will face a Shortage of 800,000 IT Workers by 2020...

- BIG BANG ECO FORUM - The Futur is Created Today, held on March 27, 2019 (Paris)
Animated by Guillaume Roquette, Managing Editor Le Figaro Magazine

- Welcoming Speech by Alexis Brézet, Managing Editor Figaro Group

- OPENING SPEECH : Why are so Few Women in Digital ?
Marlène Schiappa, Secretary of State in charge of Women & Men Equality and the Fight against Discriminations

BIG BANG OF INNOVATIONS

- KEYNOTE : why the Innovation Machine is racing ?
Axelle Lemaire, Former Secretary of State in charge of Digital and Innovation - Associate of Roland Berger

- DEBATE : Companies facing Headache of Permanent Innovation ?
Animated by Jacques-Olivier Martin, Chief Editor Figaro Economy & Managing Director Big Bang Eco
** Pierre-André de Chalendar, CEO Saint-Gobain
** Eric Hazan, Senior Associate McKinsey & Company
** Jacques Richier, CEO Allianz France

- KEYNOTE : The Employees' Greatest Fear
Christophe Catoir, President of Adecco Group France

- KEYNOTE : What would be like 5.0 Industry ?
Frédéric Brégier, President of Palantir France

BIG BANG OF THE VOICE

- KEYNOTE : Can we fall in love with an Artificial Intelligence ? The Film "Her" (Spike Jonze)
Pierre-Antoine Chardel, Philosopher, Professor of Social Sciences and Ethic @ Institut Mines-Télécom Business School

- DEBATE : How the Voice transforms the Business Models of Companies ?
Animated by Elsa Bembaron, Technomogies Journalist Figaro Economy
** Yann Lechelle, Operations Director Snips
** Ariane Bucaille, Associate TMT at Deloïte
** Olivier Duha, Co-Founder & Co-President Webhelp

- DEMONSTRATION : Delphine Nabeth, In charge France of OrCam MyEye

- KEYNOTE : Challenges of Digital
Bruno Lemaire, Minister of Economy and Finance

BIG BANG OF MONEY

- KEYNOTE : Living without Banks, No Cash...
Hughes Le Bret, Co-Founder Compte Nickel

- DEBATE : Can we live without Banks ?
Animated by Ivan Letessier, Chief Editor Companies Figaro Economy
** Nicolas Théry, President of National Confederation of Credit Mutuel
** Olivier Goy, CEO, Founder of October
** Alain Clot, President of France FinTech

- KEYNOTE : Cryptocurrency, Blockchain, : Scam or Revolution ?
Philippe Dessertine, Economist, Director of Institut de Haute Finance

- PITCH START-UP
** Cyril Chiche, President & Co-Founder Lydia
** Eva Sadoun, President & Co-Founder Lila.co

BIG BANG OF SPACE

- KEYNOTE : New Space Conquistadors
Nicolas Bouzou, Economist (Asteres), Co-Founder of Cercle de Bélem

- DEBATE : Space Conquest : Can Europe stay in track ?
Animated by Cyrille Vanlerberghe, Chief Editor Sciences & Medicine Figaro
** Daniel Neuenshwander, Director of Space Transportation Agence Spatiale Européenne (ESA)
** Arthur Sauzay, Space Expert Institut Montaigne
** Stéphane Israël, Executive Chairman Arianespace
** Hélène Huby, Co-Founder Global Space Ventures

- KEYNOTE : The Crazy Space Projects
François Chopard, President, Co-Founder Starburst Accelerator

- PITCH START-UP : Those French Stat-ups at Space Assault
** Anne Aanesland, President & Co-Founder ThrustMe
** Julien Cantegreil, President & Founder SpaceAble

- CONCLUSION : Artificial Intelligence, a Danger for the Democraty ?
Laurent Alexandre, Doctor, Entrepreneur.

Source : BIG BANG ECO FORUM @ Maison de la Chimie (Paris) on March 27, 2019

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