Beat: Entertainment

THE PARADOX MUSEUM PARIS TRANSFORMS HANSEL & GRETEL INTO AN IMMERSIVE ADVENTURE

FROM MAY TO JULY - LIFE-SIZE FAIRY TALE

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USPA NEWS - The Paradox Museum Paris transforms Hansel & Gretel into an Immersive and Delicious Adventure to celebrate Hans & Gretel's Parisian Anniversary. From May to July, the Museum invites Young and Old to dive into a Life-Size Fairy Tale, between an Enchanted Forest, a Treasure Hunt, Golden Tickets, Characters, Interactive Stories, and Immersive Nighttime Experiences.

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To celebrate the Anniversary of Hansel & Gretel Paris, the Paradox Museum Paris unveils an Immersive, Family-Friendly, and Magical Program designed as a True Adventure. From May to July, the Museum transforms Part of its Route into an Experience inspired by the World of Hansel & Gretel, featuring Illusions, Enchanting Sets, Puzzles, Treats, and Surprises to win.

Already known for its Immersive Experiences that play with Perception and challenge Reality, the Paradox Museum Paris adds an even more Narrative and Sensory Dimension to the Visit for this Celebration: that of a Living Tale, to be explored Step by Step.

From the Moment they enter, Visitors will be immersed in an Enchanted Forest. Along the Way, a Treasure Hunt in the Form of a Maze will invite them to follow in the Footsteps of Hansel and Gretel, solve Riddles, and progress to the Mysterious Witch's House.

Designed for Families, Children, the Curious, Lovers of Immersive Experiences, and Anyone looking for an Original Outing in Paris, this Program blends the DNA of the Paradox Museum—Illusions, Visual Surprises, Spectacular Sets, and Photo Opportunities—with the Delicious and Enchanting World of Hansel & Gretel.

Located within the Paradox Museum Paris, Hansel & Gretel extends the Experience with a Sweet Interlude inspired by Fairy Tales: Ice Cream, Bubble Waffles, Multicolored Cotton Candy, Chimney Cakes, Milkshakes, Gourmet Creations, and New Treats imagined especially for the Occasion.

- Throughout the Celebration, Several Events will enhance the Visit:

* An Immersive Experience inspired by Hansel & Gretel
The Museum transforms into an Adventure Playground, with an Enchanted Forest, a Maze of Riddles, and Staging designed to immerse Visitors in the World of the Fairy Tale.

* Golden Tickets Hidden Every Day in the Museum
Every day, Golden Tickets will be hidden throughout the Paradox Museum Paris. Visitors who find them can win Hansel & Gretel treats.

* Encounters with the Tale's Characters
Throughout the Visit, Children and Adults alike can meet Characters inspired by the World of Hansel & Gretel, for an even more Lively and Immersive Experience.

* Interactive Storytelling Sessions
A Real Storyteller will lead Interactive Storytelling Sessions, designed to involve Children and extend the Magic of the Experience.

* New Hans & Gretel Sweets and Drinks
For the Anniversary, Hans & Gretel will unveil New Sweet Creations and Magical Drinks, designed to complement the Visual

Experience with a Gourmet Touch.

* Immersive Evening Events Every Other Saturday
Starting Saturday, May 30, the Paradox Museum Paris will offer an Immersive Evening Experience Every Other Saturday. In a more Sensory Atmosphere, Visitors can rediscover the Exhibition with Actors portraying the Characters from the Tale.

- A Parisian Outing Designed to Create Wonder

With this Program, the Paradox Museum Paris offers not just a Visit, but a Temporary Adventure where you step Through a Story, question what you see, play, search, taste, and where Each Generation finds Its Moment of Surprise.

For Families, it's an Ideal Outing during Weekends, Long Weekends in May, School Holidays, and the Beginning of Summer. For Visitors to Paris, it's an Unexpected Way to discover an Immersive Experience in the Heart of the Capital. For Lovers of Visual Content, it's an Opportunity to capture Memories that are as Spectacular as they are Magical.

- About the Paradox Museum Paris

* Opened in May 2023 in the Heart of Paris, the Paradox Museum Paris is an Immersive and Interactive Museum spanning 1,700 m^2 across Three Levels. It offers more than 90 Experiences, 15 of which are Exclusive to France.

* Conceived as a Playground for Curious Minds, the Museum invites Visitors to question their Perception through Optical Illusions, Mind-Bending Sets, and Spectacular Installations. From the Paradox Tunnel to the Reversed Room, via the Face Blender, the Paradox Sofa, and Perspective Experiments, Each Installation is designed to surprise, amuse, and create Lasting Memories.

* Beyond Entertainment, the Paradox Museum Paris stands out for its Educational Dimension: Each Experience is accompanied by Accessible Explanations that help Visitors understand the Scientific Mechanisms behind the Illusions.

- Paradox Museum Paris in Figures:
* 1,700 m^2 of Immersive Space
* 90 Exhibits, including 15 Exclusive Ones
* 1 hour 20 Minutes of Unforgettable Experience.

Source: Paradox Museum (75009 Paris)

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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