

Beat: Lifestyle

## NEW CHALLENGERS FOR EUROPE IN HAUTE COUTURE

INDONESIA - MEXICO - PERU - THAILANDE

PARIS - INDONESIA - MEXICO - PERU - THAILANDE, 19.07.2015, 15:18 Time

**USPA NEWS** - We are used to emphasize western Haute Couture and Prêt-À-Porter, often forgetting (not really intentionally) the great creativity that could come from far away countries such as THAILAND, INDONESIA, PEROU and MEXICO.

The brand BUSARDI was created by BUSARDI MUNTARBHORN, co-founding it with son TUCK MUNTARBHORN. She is the Creative Director and he's the Stylist and Casting Director. This is a semi-couture label based in BANGKOK, it is the first thai label to show during Paris Haute Couture Fashion Week (Fall-Winter 2015-2016). Before founding her own label, she was Creative Director and Head Designer at family-owned YOSWADOO BOON-LONG's Fashion House (Thailand's oldest surviving Fashion House). BUSARDI's collections are produced and embellished by highly skills artisans in THAILAND.

Fabrics used: Brocade, Guipure lace, Duches satin, Cloqué, Organza, Thai Silk, Chantilly lace, Floral printed jacquard, embroidered tulle...

ANTONIO ORTEGA is a Mexican Designer living in MONTREAL. He brings to Paris fun with his colorfull collections. He loves handcraft and he is very concerned about details, he loves life and built his career with the dream to the access of the world of Haute Couture.

In 1996, he integrated Televisa SA TV Channel as Stylist Director. In 2001, he flies to Paris and integrates the Ecole Atelier Chardon Savard and works at the same time with Designer Dominique SIROP in his workshop of Haute Couture in Paris.

He lanches his own brand the same year using his origins as inspiration. He experienced tatoos on leather, unfinished looks and twist skirts, associated also neoprene with silk, cotton, cashmere or banboo.

Since, he became more famous from year to year. In 2014, still very ambitious and definite regarding his success, he tried to give a new impulse to his brand by presenting his last collection Fall-Winter 2014/2015 in Paris during the Fashion Week Haute Couture. This collection was called "Snake, Myth and Reality".

For his last collection Fall-Winter 2015/2016, he choosed the Palais de Tokyo, building dedicated to Modern and Contemporary Art located near the Trocadero.

ALEXANDRE DELIMA, born in PERU, he grew up in WASHINGTON DC. He was brought up by a French mother and Iranian father. At the age of eighteen, he applied to ESMOD International, studied Art de la Haute Couture and was awarded a Master in Histoire de l'Art.

Before finishing his studies, he was recruited by designer Christophe JOSSE helping for Haute Couture collections for five years. He also collaborated with development of the Ready-To-Wear and the design of accessories. His collections mix american eccentricity and french refinement all combined with exotic latin american sensuality. This is his third collection "the Wild" Fall-Winter 2015-2016 claming to show strong an sensual woman at the same time. 15 silhouettes in a clear-cut.

DIDIT HEDIPRASETYO was born in Jakarta, INDONESIA. He is the grand-son (mother's side) of Indonesia's second president. He is the second designer after Karl LAGERFELD and the first Asian designer to design the interior of BMW individual series 7 wich produced only five unit around the world. Attended both PARSONS school of design New York and Paris. Recieved Sylver Thimble in 2006 & Bachelor of Fine Arts Degree in Fashion Design in 2007. His passion's Art structured draperies, intricate embellishments, sophisticated workmanship. His design are to accentuate understated details. He rose to the International prominence after his first design show on Paris Couture Fashion Week Spring-Summer 2010. He founded own label wich headquarted in Paris

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)