

Beat: Lifestyle

WORLD SPA AND WELL-BEING CONVENTION 2015 IN BANGKOK

FROM SEPTEMBER 24 TO SEPTEMBER 26, 2015

PARIS - BANGKOK, 08.09.2015, 11:49 Time

USPA NEWS - The Thai Spa Association is a non-profit organisation, established to promote and develop the spa industry in Thailand. A tri-part event, consisting of : a 3-day trade exhibition, a 2-day educational congress, and an awards night, giving exhibitors and business leaders a range of opportunities...

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Special exhibition highlights include Elemental Registration, an Education Village, Spa Concierge, Hot Spring Showcase, Industry Research Report.

The event again provides an educational platform, encouraging the development of higher industry standards, and promoting service and product innovation by showcasing the latest industry products and technologies to key decision makers from across the region, enabling new business connections to be forged.

Since being established in 2012, the World Spa & Well-being Convention has grown significantly each year, both in terms of exhibition space (20,000sqm in 2014), number of exhibitors, nationality of exhibitors (20 in 2014), nationality of visitors (35 in 2013), number of supporting industry associations (19 in 2014), number of media partners, and volume of business transacted.

Article online:

<https://www.uspa24.com/bericht-5206/world-spa-and-well-being-convention-2015-in-bangkok.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com